School of Business accounting students Luke Velez, Brooke Davis, Lyman DePriest, and Yenny Bayas recently completed prestigious internships with Deloitte in their Stamford, Conn. office.
Create a high quality business school worthy of external accreditation.

**OBJECTIVE 1A** | Have stakeholders recognize us for our support of sustainability initiatives.

**OBJECTIVE 1B** | Deliver a quality business education and measure student learning outcomes.

**OBJECTIVE 1C** | Provide excellent services to students through advisement and professional development activities.

**OBJECTIVE 1D** | Receive external validation of the quality of our programs and services.

**OBJECTIVE 1E** | Assure congruence between curricular offerings and the needs of the business community and other employers of our graduates.

Attract, develop, and retain a sufficient quantity of highly qualified and diverse faculty.

**OBJECTIVE 2A** | Establish clear school evaluation guidelines based upon AACSB accreditation requirements for evaluating faculty for tenure, promotion and professional assessment.

**OBJECTIVE 2B** | Engage trainers (internal or external) for all business professors, regardless of full- or part-time status, who need support in using the latest learning technologies that are available on campus.

**OBJECTIVE 2C** | Create externally funded opportunities for research assistantships to support faculty research activities.

**OBJECTIVE 2D** | Enhance funding sources to support research activities, in particular providing additional travel funding for faculty and students; paying submission and publication fees at high-quality journals that require these fees; providing access to data collection vendors; providing datasets and software for data analysis.

**OBJECTIVE 2E** | Acquire and utilize appropriate, modern, state-of-the-art technology to facilitate meetings and teaching.
The School of Business partnership with Webster Bank includes support for Southern's Corporate Treasury Management (CTM) program, by providing students with financial assistance for course materials and the CTP exam. The CTM program prepares students to sit for the Certified Treasury Professional (CTP) examination to earn the Certified Treasury Professional Associate (CTPA) credential. Students with their CTPA credential are eligible to earn the CTP designation after two years of full-time finance-related work experience. Southern is one of the few colleges in the nation and the only in New England to offer an “Essentials of Treasury Management” course.

**GOAL 3**

Deliver a high-quality learning experience that enriches students’ lives.

- **OBJECTIVE 3A** | Incorporate feedback from students, as appropriate, regarding school operations and decision-making.
- **OBJECTIVE 3B** | Enhance quality and number of opportunities for faculty-student engagement in collaborative research.
- **OBJECTIVE 3C** | Expand and increase the effectiveness of the professional development programs for students.
- **OBJECTIVE 3D** | Increase the number of students who are involved in co-curricular learning opportunities which include internships, clubs and organizations, competitions, and the like.
- **OBJECTIVE 3E** | Cultivate leadership qualities in undergraduate and graduate students.
Continuously measure and improve curriculum to enhance innovation and effectiveness.

**OBJECTIVE 4A** | Measure quality and continuous improvement.

**OBJECTIVE 4B** | Ensure that syllabi submitted meet standards set by university and school Curriculum Committees.

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**GOAL 5**

Engage and impact stakeholders.

**OBJECTIVE 5A** | Partner with University’s Institutional Advancement staff to increase external financial resources for the School of Business.

**OBJECTIVE 5B** | Partner with the business community and alumni to enhance student opportunities for student internships and employment.

**OBJECTIVE 5C** | Partner with communities to improve our impact and engagement with the local and regional stakeholders.

**OBJECTIVE 5D** | Ensure stakeholders’ satisfaction with the program.

**OBJECTIVE 5E** | Communicate to, and engage with, stakeholders in order for them to understand our school-wide values, processes and procedures.

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School of Business Student Ambassadors 2017-2018. Funded through donors, the Student Ambassadors program develops the leaders of tomorrow. Students who have earned a 3.5 cumulative GPA receive invitations to apply to the program. Once they apply, candidates go through a rigorous selection process. The program provides the Ambassadors with a stipend, a uniform, leadership training, and the opportunity to interact with a wide array of the university’s stakeholders, which assists them in building a professional network before they enter the job market. Pictured from top left: Luke Velez, Marta Brzostowska, Christine Stackhouse, Alyssa Klein, Yenny Bayas, Alexandra Sosa, Jillian Korwek, and Joseph Amarante.
MISSION STATEMENT

As New Haven’s urban, public School of Business, our mission is to transform the lives of a diverse student population. Through curricular and co-curricular learning, we provide business education informed by research. To meet changing workforce needs locally and globally, we cultivate leadership and cross-cultural awareness with an emphasis on sustainability and professional development.

VISION STATEMENT

Change for Good: To become a recognized business school known for developing mindful leaders who do well by doing good

CORE VALUES

• Teaching: We instruct students from a variety of perspectives that encourage critical thinking and ethical behavior.
• Scholarship: Our teacher-scholars conduct research in support of our mission, vision, and core values.
• Community Engagement: We engage and impact the business community, alumni, students, and other stakeholders.
• Balance: We teach at the intersection of scholarship and practical application.
• Sustainability: We advocate for the triple bottom line: people, planet and profits.
• Entrepreneurship: We value a culture of creativity, innovation, and inspiration.
• Access and Diversity: We believe that students of all ethnicities, cultural backgrounds, and socio-economic statuses have the same right to higher education.
• Social Justice: We value equality of life for all people, regardless of their position in society.
• Excellence: We strive for continuous improvement in all we do.