Liberal Education Program Committee

Thursday, March 2, 2017---ASC 308
Minutes

Present: Polly Beals (acting chair), Resha Cardone, Nicole Henderson, Robert Page, Wendy Hardenberg (recording), Mike Shea, Mary Pat Lamberti, Helen Marx

Call to Order: 9:42 a.m.

1. Announcements

2. OLD BUSINESS
   Previous edits to LEP document: Submitted for March 9 UCF approval

3. NEW BUSINESS
   Discussion: revising brochure for LEP.
   • Need to plan for marketing/branding of the LEP. Some ideas included linking LEP to career pathways and marketable skills. Employers want what LEP provides.
   • Connect to university and President’s PR initiatives. LEPC hopes to meet with him to discuss it. Motion to invite him to an LEPC meeting approved unanimously.
   • Perhaps create more than one brochure for different audiences.
   • Maybe we actually need a video instead of a brochure. Can include RAs/OAs/etc. speaking about their LEP experience and passion.

4. Adjournment: 10:54 a.m.